



Purdue Student Engineering Foundation

Corporate Sponsorship Guide

Organization Overview

Purdue Student Engineering Foundation (PSEF) is one of the most active student outreach organizations on Purdue's campus. We focus on promoting self-interest and passion in engineering to prospective students. PSEF works closely with the Office of Admissions and the Office of Future Engineers. Together, we are the faces of Purdue Engineering that help recruit top talent into Purdue University.

Company Visibility

The members of PSEF interact with over 3,000 prospective engineers every year. By partnering with PSEF, your company will have several opportunities for promotion and recruiting top talent at Purdue University. PSEF organizes events such as information sessions, academic panels, and activities for current Purdue students. In the spring, PSEF hosts an annual engineering design competition (Engineering EXPO) where over 300 Indiana high school students compete for scholarships.

Sponsorship Tiers

The best way to support PSEF in its mission, is to provide financial support. The majority of PSEF events and services are offered at zero cost and is achieved through the volunteer efforts of our 70 members, with no revenue generated. We rely on Purdue grants and industry sponsors to fuel our outreach efforts.

EXPO Sponsor - \$2000

- Keynote speaker at Engineering EXPO
- Brand promotion throughout EXPO (apparel, giveaways, etc.)
- Includes all Platinum & Gold Sponsor benefits

Platinum Sponsor - \$800

- Company information booth at EXPO
- Assistance with recruitment events
- Includes all Gold Sponsor benefits

Gold Sponsor - \$500

- Access to exclusive resume book
- Premium advertising for all campus related events
- Recognition as sponsor on all outreach presentations

Thank you for your consideration,

Kendrick Lau

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Director of Industrial Relations

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